



ISSUE	SPACE & PRODUCTION	FINISHED MATERIALS	ON SALE	EDITORIAL CONTENT
Holiday	October 1, 2010	October 15, 2010	Nov. 18, 2010—Jan. 8, 2011	<p><b>SPECIAL STYLE/WINTER FASHION ISSUE</b> Including fashion business stories  <b>LUXURY GIFT GUIDE:</b> Focus on jewelry, high-end electronics, kids, cars, sporting goods, luxury travel  <b>WINTER SPA:</b> Aspenized treatments and exotic spa getaways perfect for an indulgent respite from the cold.  <b>SNOWMASS GUIDE:</b> The Snowmass Base Village's cutting-edge accommodations, chic nightlife, and secret powder stashes.</p>
Winter Menu Guide	TBA	TBA	TBA	A seasonal brand extension of ASPEN Magazine
Midwinter	November 24, 2010	December 2, 2010	Jan. 8, 2011—March 3, 2011	<p><b>ANNUAL BEST OF ASPEN ISSUE</b> A beloved tradition, a special feature that puts a humorous spin on what makes Aspen Aspen. Plus: Our List, People of the Year. Skiing, President's weekend, winter culture, and travel.  <b>WINTER SPA:</b> Aspenized treatments and exotic spa getaways perfect for an indulgent respite from the cold.  <b>TRAVEL:</b> Explore, experience, and adventure—high-end, luxurious locations and off-the-beaten-path, cultural destinations.</p>
Spring	January 17, 2011	January 31, 2011	Mar. 3, 2011—May 19, 2011	<p><b>SPRING SKIING</b> Special: Why Spring in the Rockies is Everyone's Favorite. Special Focus on Skiing, Cocktails, and Après Ski life; Spa and Wellness  <b>Aspen Wedding and Events:</b> The best Aspen has to offer in locations for receptions, cakes and caterers, gift options, and more.</p>
Summer	April 4, 2011	April 18, 2011	May 19, 2011—July 7, 2011	<p><b>SPECIAL Collector's FOOD/WINE/RESTAURANT ISSUE</b> Special focus on culinary and wine and spirits trends, Summer Fashion, PLUS: the outdoors/environment  <b>SUMMER SPA:</b> Spa treatments, bodywork, and beauty products for Aspen's warm weather; plus, a sneak peak of Spa Finder's Spa Experience.</p>
Summer Menu Guide	TBA	TBA	TBA	A seasonal brand extension of ASPEN Magazine
Midsummer	May 20, 2011	June 3, 2011	July 7, 2011—Aug. 31, 2011	<p><b>SPECIAL CULTURE ISSUE</b> From ideas to music to art to dance, stories you won't find any where else  <b>Focus on profiles of fascinating people as well as Nature</b>  <b>SUMMER SPA:</b> Spa treatments, bodywork, and beauty products for Aspen's warm weather; plus, a sneak peak of Spa Finder's Spa Experience.</p>
Fall	July 15, 2011	July 29, 2011	Aug. 31, 2011—Nov. 18, 2011	<p><b>SPECIAL HOME/DESIGN/REAL ESTATE</b> Behind Closed Doors, Real Estate in Depth  <b>From furniture to electronics, from kitchens to bedrooms, our picks of what you must have now</b>  <b>SKI:</b> The hottest upcoming ski and snowboard gear perfect for Aspen's terrain and conditions.</p>

IN EVERY ISSUE:  
The people and ideas making news in one of the world's most influential marketplaces. Fashion/Jewelry/Shopping; Real Estate/Home; Food, Wine, and Spirits coverage; private aviation; cars; sports and nature; Spa/Wellness/Beauty;

Culture; and history. And Aspen's only Special Reader Service section: the latest restaurant news and listings; gallery openings and listings; nightlife; and editors' picks of events/calendar. Plus: People Pages, the latest exclusive parties, benefits.